

Robert Newman

bnewmanx@gmail.com • robertnewman.com • @newmanology • (917) 952-2444

Creative Director with 25 years high-profile publishing experience at national magazines (print and digital), including *Real Simple*, *Entertainment Weekly*, *New York*, *Fortune*, *Reader's Digest*, *Details*, *Vibe*, *AARP*, *Cottage Living*, and *This Old House*.

Creative design, media and editorial consulting for startups, redesigns, relaunches, and apps, including the February 2015 launch of the *Fast Company* mobile and iPad apps.

EXPERIENCE

This Old House • CREATIVE DIRECTOR (2015-present). In charge of *This Old House* magazine brand, including print and digital.

@Newmanology (2007-present). Creative media consulting, publication and app design.

RECENT PROJECTS: Design direction of new mobile and tablet apps for *Fast Company*, art direction for *AQ* magazine, creative direction of *American Photography 30* book.

OTHER CLIENTS: *Newsweek*, *TV Guide*, *Southern Living*, *Adweek*, McGraw-Hill, McKinsey & Co.

Reader's Digest • CREATIVE DIRECTOR (2011-12). In charge of the Reader's Digest brand, including print and digital editions of the magazine, books, apps, online, and social media.

AARP • CONSULTING CREATIVE DIRECTOR (2009)

Cottage Living • CONSULTING CREATIVE DIRECTOR (2008)

Fortune • DESIGN DIRECTOR (2003-07)

Real Simple • CREATIVE DIRECTOR (2001-03)

Inside • DESIGN DIRECTOR (2000)

Vibe • DESIGN DIRECTOR (1999-2000)

Details • DESIGN DIRECTOR (1997-99)

New York • DESIGN DIRECTOR (1996-97)

Entertainment Weekly • DESIGN DIRECTOR (1994-96)

The Village Voice • DESIGN DIRECTOR (1991-94)

OTHER

- Regular columnist/blogger for SPD.org and *American Illustration*. Have contributed stories to *The Boston Globe*, *Adweek*, *Eye*.
- Society of Illustrators Richard Gangel Art Director Award (2014)
- Named to the *Folio: Magazine* 40 List (2012)
- *Adweek* Creative Team of the Year (2004)
- Past President, Society of Publication Designers